



# Adviza

<https://www.adviza.org.uk/>



Department  
for Work &  
Pensions

## Challenge

There are more than three-quarters of a million unemployed young people in the UK today. Young people who have been excluded from school or have not achieved adequate GCSEs are more likely to fail to make the transition into work, training or further education






## Revenue model

Energise is funded through a Social Impact Bond. Repayment is under a “payment-by-results” contract with the Department of Work and Pensions, out of long-term savings to the public purse of reducing youth unemployment. Social investors take the financial risk, providing the up-front funding in the knowledge that their returns will only be made if the intervention achieves specified targets.

## Impact

The Energise project improves attendance, attitude, and behaviour at school, as well as improving GCSE results and routes into employment. In the first year of the programme over 600 young people were referred from 35 schools.

## Key Statistics

-  **Duration:** 3 years
-  **Cost of capital:** Outcomes payment
-  **Turn/over:** £7.03 million
-  **Investment:** £902,000
-  **Product type:** Social Impact Bond



Good  
Finance