

Brains Matter

Brains Matter is a charitable social enterprise based in West Kent supporting adults who have been affected by brain injury, either as a result of an accident or illness such as a stroke, brain tumour or hemorrhage.

CHALLENGE

Brains Matter is the only specialist organisation of its type to provide dedicated neuro-rehabilitation support to adults with head injuries in the West Kent region. Therefore, it has a consistent demand for its services and a waiting list of prospective clients.

SOLUTION

Over the pandemic period, the organisation lost its revenue from the day centre and in-person drop-ins. To avoid disruption of service to its clients, it quickly pivoted to an online activity model.

REVENUE

18% of income comes from restricted sources (grants), and the remaining 82% of income is from the direct payments for services to clients and patients.

IMPACT

Brains Matter has been able to Increase available places at the Tunbridge Wells activity centre due to the promotional and networking activities it is now able to do.



6 years
Duration



6.5%
Cost of Capital



£203.6K
Turnover



£150K
Amount
invested



Blended
Product
type

