



Clevedon Pier

<https://clevedonpier.co.uk>

Challenge

Clevedon Pier suffered a partial collapse in 1970. The Clevedon Pier and Heritage Trust goal was to save the pier from demolition and raise funds to renovate and maintain it from environmental damage. The long-term goal is to achieve financial independence.






Revenue Model

Over 1,000 local people invested into the pier through community shares. The investment will be repaid through income generated from the visitor's centre.

Impact

Clevedon Pier serves Clevedon town in Somerset with over 25,000 residents. The new facilities will be open for local people and organisations. Clevedon Pier is the only fully operating Grade 1 listed building in the country.

Key Statistics

-  **Duration:** 10 years
-  **Cost of capital:** 2%
-  **Turnover:** £327,320
-  **Investment:** £330,000
-  **Product type:** Social Investment Tax Relief

