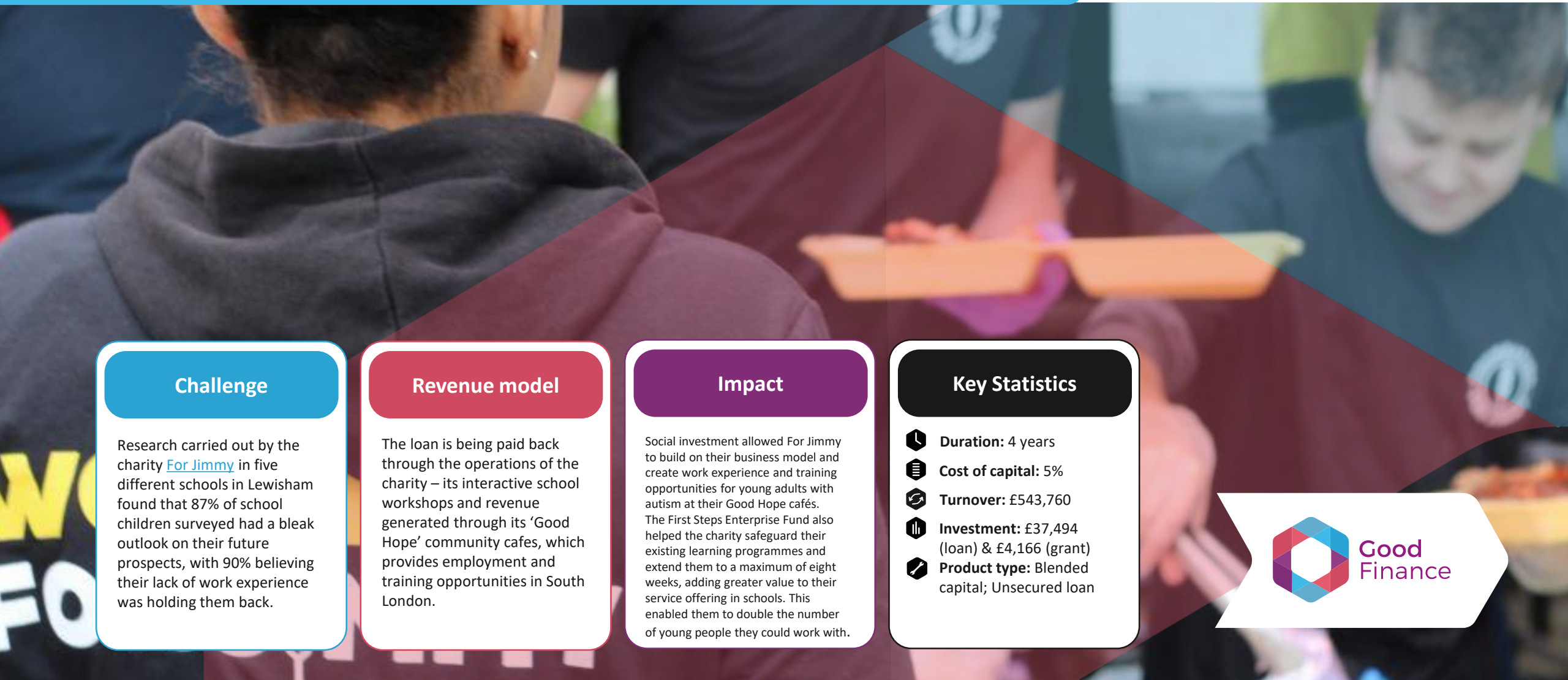




For Jimmy

<http://forjimmy.org/>



Challenge

Research carried out by the charity [For Jimmy](http://forjimmy.org/) in five different schools in Lewisham found that 87% of school children surveyed had a bleak outlook on their future prospects, with 90% believing their lack of work experience was holding them back.






Revenue model

The loan is being paid back through the operations of the charity – its interactive school workshops and revenue generated through its 'Good Hope' community cafes, which provides employment and training opportunities in South London.

Impact

Social investment allowed For Jimmy to build on their business model and create work experience and training opportunities for young adults with autism at their Good Hope cafés. The First Steps Enterprise Fund also helped the charity safeguard their existing learning programmes and extend them to a maximum of eight weeks, adding greater value to their service offering in schools. This enabled them to double the number of young people they could work with.

Key Statistics

-  **Duration:** 4 years
-  **Cost of capital:** 5%
-  **Turnover:** £543,760
-  **Investment:** £37,494 (loan) & £4,166 (grant)
-  **Product type:** Blended capital; Unsecured loan

