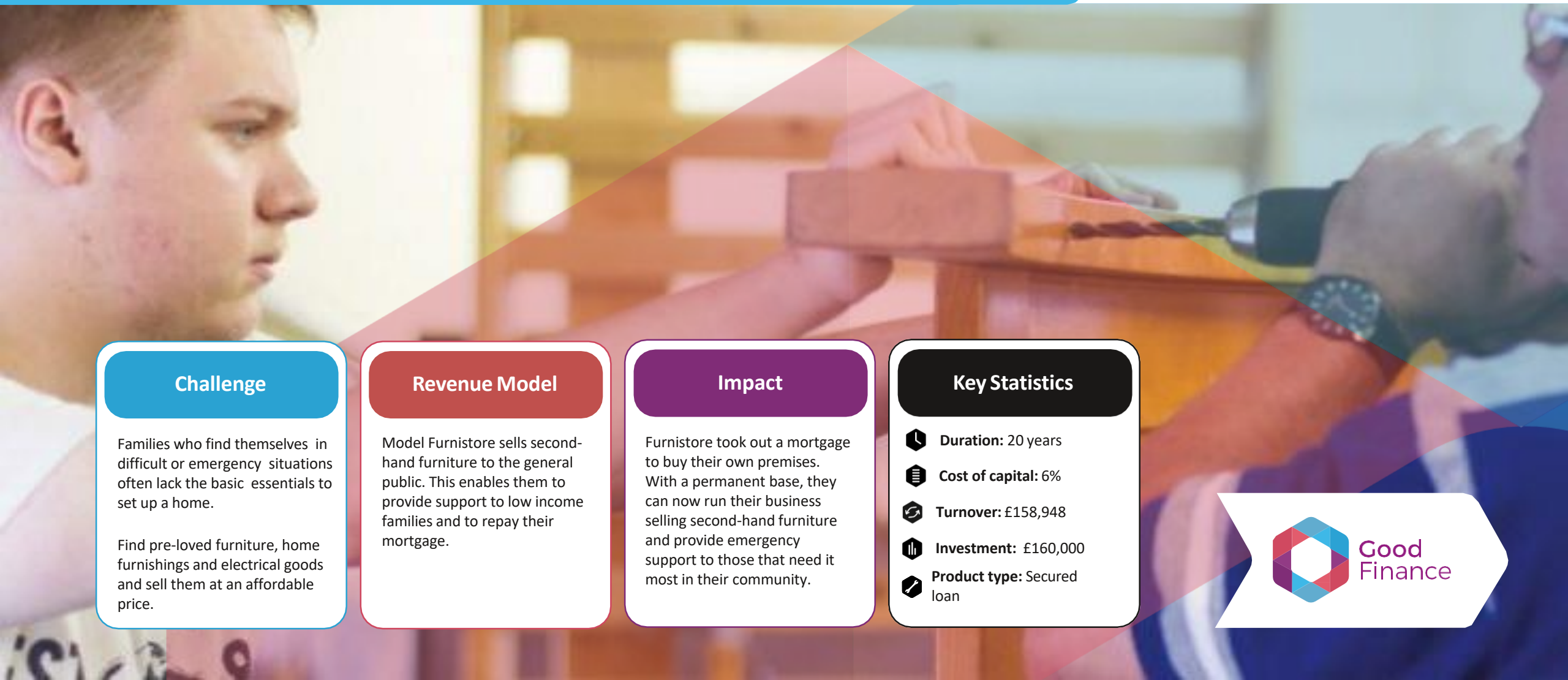




# Furnistore

<http://www.furnistore.co.uk/>



## Challenge

Families who find themselves in difficult or emergency situations often lack the basic essentials to set up a home.

Find pre-loved furniture, home furnishings and electrical goods and sell them at an affordable price.






## Revenue Model

Model Furnistore sells second-hand furniture to the general public. This enables them to provide support to low income families and to repay their mortgage.

## Impact

Furnistore took out a mortgage to buy their own premises. With a permanent base, they can now run their business selling second-hand furniture and provide emergency support to those that need it most in their community.

## Key Statistics

-  **Duration:** 20 years
-  **Cost of capital:** 6%
-  **Turnover:** £158,948
-  **Investment:** £160,000
-  **Product type:** Secured loan