



# HQ Recording Studio

<https://www.hqrecording.co.uk/>

## Challenge

HQ Recording supports vulnerable and unemployed adults, using music and spoken word, music studio recording, events, and performances to combat mental ill-health, addiction issues and low confidence. They wanted to expand their facilities and struggled to find financing.






## Revenue model

The social enterprise generates its own income streams through commercial studio hire, mastering and artist development services, and gives participants a way of making an income and a sense of purpose, with their activities often leading to employment.

## Impact

The Key Fund investment helped HQ Recording set up an additional recording studio to double its capacity for their commercial clients, charitable funded projects, and record label HQ Familia. They also recruited a full-time general manager for the studio.

## Key Statistics

-  **Duration:** 5 years
-  **Cost of capital:** 3.25%
-  **Turnover:** £135,868
-  **Investment:** £50,000
-  **Product type:** Blended capital