



Hidden Treasures CIC

<https://www.thehideawaymanchester.com/>

GMCVO

Challenge

Hidden Treasure work in a community with high levels of poverty and deprivation. Many local residents are marginalised and socially isolated and the area has experienced significant funding cuts.

A lack of community cohesion and opportunities for building relationships has compounded many of the social issues in the area.

We aim to support local children to build a positive self-image and empower adults who are experiencing social isolation, mental health issues and significant barriers to employment.

Revenue model






The majority of our revenue is from customers paying to use the centre and the café. Our adult courses are free and local residents have a discount card to make the centre as accessible as possible to those we most want to benefit from our offer.

We also generate revenue from hiring out the Hideaway for children's parties.

Impact

The investment has made all the difference at a crucial stage in our development. It gave us the freedom to press on with our social mission and focus on what we do rather than the finances. The grant element has enabled us to build a totally unique facility that is fun and engaging as well as practical, providing a community training facility and volunteer hub for the area. GMCVO have been helpful and engaging, offering the support and advice to make the whole process as easy as possible, enabling us to maximise our chances of success over the coming years

Key Statistics

-  **Duration:** 3 years
-  **Cost of capital:** 6.6%
-  **Turnover:** £264,432
-  **Investment:** £33,000
-  **Product type:** Blended capital

