



# Nemi Teas

<https://www.nemiteas.com/>



## Challenge

To provide employment to refugees; give them local work experience and job readiness skills to enter the job market and help them integrate into broader society. Create positive change through business, employment opportunities and supporting refugees to secure a local referee to help them enter the UK workforce.

## Revenue model






Nemi Teas sells tea blends, biodegradable tea bags and supports the Fairtrade movement by buying tea on Fairtrade terms. They employ refugees to perform commercial roles including sales and marketing, events, packaging and distribution.

The Covid-19 pandemic has forced Nemi Teas to close their shop and scale up their online offer.

## Impact

They re-invest more than 50% of its profits back into the business to help achieve social-impact goals and create opportunities for refugees. The Covid-19 pandemic has given them an opportunity to review their impact matrix, revenue model and business strategy.

## Key Statistics

-  **Duration:** 5 years
-  **Cost of capital:** 9.5%
-  **Turnover:** £70,000
-  **Investment:** £50,000 through SITR
-  **Product type:** Blended capital + Covid-19 Bounce back loan

