

TLC: Talk Listen Change

TLC: Talk, Listen, Change is a relationships charity that has supported people in the North of England for over 40 years. Their aim is to ensure everyone within their community benefits from good emotional wellbeing, and they believe the key to this is maintaining safe, healthy and happy relationships.

GMCVO

CHALLENGE

At TLC, counselling has always been provided through a sliding-scale payment model. However, rising living costs have increased the number of people needing subsidised counselling, while grants and funding have become harder to secure, making the model unsustainable.

SOLUTION

The decision was made to establish Now You're Talking, a paid counselling service for individuals and businesses. This means that profits generated are gifted back to TLC: Talk, Listen, Change, to help support more people through the charity's services.

REVENUE

Income is generated through providing a range of counselling and therapies, delivered online or in person and by a therapist of their choice.

IMPACT

The profits from these paid services will enable TLC: Talk, Listen, Change to extend their services and to reach more people in pursuit of safe, healthy, happy relationships.



5 years

Duration



5.6%

Cost of Capital



£5m

Turnover



£180,000

Amount
invested



Blended

Product
type

