



TEENS AND TODDLERS



Problem

Young people with low self-esteem, low educational attainment and lack of positive role models are more likely to not make a successful transition into work, training or education, and are more likely to become parents at an early age.

Revenue Model

Teens and Toddlers' programme in Greater Manchester is funded through a Social Impact Bond (SIB). Repayment is under a "payment-by-results" contract with the Department of Work and Pensions, out of long-term savings to the public purse of reducing youth unemployment.

Solution


Teens and Toddlers targets two groups of vulnerable children simultaneously, raising the aspirations of young people (age 13-17) by pairing them as a mentor and role model to a child in nursery in need of extra support.

Impact

Over the three year SIB, 1,300 young people will take part in the programme, with performance measured by improvements in attitude, behaviour, attendance and educational attainment.

 **Invested** £3.25 million

 **Turnover** £1,549,488

 **Cost of capital** Outcomes-based

 **Duration of investment** 3 years

Organisational form

Charity

Outcomes commissioner

Department of Works and Pensions

Investors

CAF Venturesome, Bridges SIB Fund, Impetus –PEF, Barrow Cadbury Trust, Esmée Fairbairn Foundation

www.teensandtoddlers.org.uk

BRIDGES VENTURES

Bridges Ventures was founded in 2002 to focus on opportunities where investment can generate investor return through helping meet pressing social or environmental challenges. They have developed a range of investment vehicles, including the Bridges Social Impact Bond Fund.

Approach to investing

The Bridges Social Impact Bond Fund provides investment and support to charities and social enterprises to deliver programmes designed to improve social outcomes in areas such as education, therapy, adoption and care for vulnerable young people. These contracts can facilitate the funding of early-stage, preventive interventions which are more effective and cost-efficient than treating social issues after they have arisen.

Social investors can provide the required up-front funding for new interventions and services delivered by charities and social enterprises, knowing their returns will only be made if the intervention achieves specific improved social outcomes.

Why the investment was made into Teens and Toddlers

Teens and Toddlers takes a unique approach by helping two groups of vulnerable children simultaneously. This innovative model really stood out as one that could succeed in its targets and really achieve a significant social impact.

Antony Ross, Head of Social Sector Funds at Bridges Ventures

Key fund terms

 **Liquidity** 10 year lock up

 **Duration** 10 years

 **Size** £25 million

 **Product type** Social Impact Bond Fund

Accessible to

Institutional investors ✓

Professional individual investors ✓

Retail investors/depositors ✗

Social issue General

Investment from Big Society Capital £10 million

Big Society Capital strategy element Innovation

Other investors Bridges Social Entrepreneurs Fund, Omidyar Network, Panahpur, European Investment Fund, Greater Manchester Pension Fund, Merseyside Pension Fund, Deutsche Bank, The Prince of Wales's Charitable Foundation, Trust for London, The Highwood Foundation

www.bridgesventures.com