



# Togetherall

<https://www.togetherall.com>



Venture Philanthropy

## Challenge

People with mental health issues, or experiencing emotional or psychological distress, may avoid sharing their feelings with friends, family or healthcare professionals due to stigma. Of the one in four who experience a mental health problem, the majority will not receive treatment.






## Revenue model

Togetherall (formerly Big White Wall) is a subscription service. The investment is repaid through subscribing organisations, including NHS providers, government departments, the armed forces and universities, as well as individuals.

## Impact

Togetherall members get instant access to 24/7 support and are encouraged to self-manage their mental health without recourse to further help, with 70% of users reporting improvements in their wellbeing.

## Key Statistics

-  **Duration:** 5-7 years
-  **Cost of capital:** Not available
-  **Turnover:** Not available
-  **Investment:** £1 million
-  **Product type:** Equity



Good  
Finance