

The Community Impact Initiative (Cii)

The Community Impact initiative were established in 2016 as a not-for-profit social enterprise, delivering projects across South Wales. Their work supports people to improve their health and wellbeing, build their confidence, learn new skills, and make positive life improvements by engaging in meaningful community engagement projects, such as the regeneration of empty spaces.

CHALLENGE

Their mission is to improve communities through innovative solutions, providing opportunities for individuals to make a meaningful contribution to society. As part of this work the Cii purchases properties for regeneration, however this has a big impact on cashflow and reserves and it takes a long time for returns to come to fruition.

SOLUTION

They connected with Alun Jones at Social Investment Cymru and from there began the conversations around investment for their organisation. Social investment enabled them to purchase properties without denting their reserves and as a result be able to support people and communities sustainably.

REVENUE

The Cii generated revenue from grant funding (both restricted and unrestricted), local authorities and property sales.

IMPACT

Receiving social investment has been pivotal for Cii in transitioning to a more sustainable business model. Funding has allowed them to develop a scalable community engagement model meaning that they can support more communities and provide more people with meaningful learning and development opportunities.



25 years
Duration



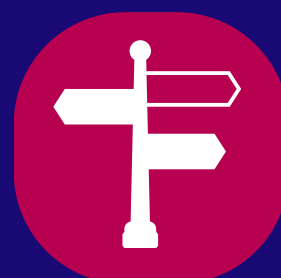
6%
Cost of Capital



£700k
Turnover



£385k
Amount
invested



Secured
Product
type



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Sefydlwyd y fenter Effaith Gymunedol yn 2016 fel menter gymdeithasol nid-er-elw a oedd yn cyflwyno prosiectau ledled De Cymru. Mae eu gwaith yn cefnogi pobl i wella eu hiechyd a'u lles, magu eu hyder, dysgu sgiliau newydd, a gwneud gwelliannau positif i'w bywydau drwy ymgysylltu â phrosiectau cymunedol ystyrlon, fel adfywio mannau gwag.

HER

Eu cenhadaeth yw gwella cymunedau drwy ddatrysiadau arloesol, gan gynnig cyfleoedd i unigolion wneud cyfraniad ystyrlon at gymdeithas. Fel rhan o'r gwaith hwn, mae'r Cii yn prynu eiddo i'w hadfywio, ond mae hyn yn cael effaith fawr ar lif arian a chyllid wrth gefn ac mae'n cymryd amser hir cyn gweld unrhyw elw.

SOLUTION

Gwnaethant gysylltu ag Alun Jones yn Buddsoddiad Cymdeithasol Cymru, a dyna pryd y dechreuodd y sgysiau ynghylch buddsoddiad ar gyfer eu mudiad. Gwnaeth buddsoddiad cymdeithasol eu galluogi i brynu eiddo heb effeithio ar eu cyllid wrth gefn ac, o ganlyniad, cefnogi pobl a chymunedau mewn modd cynaliadwy.

REVENUE

Roedd refeniw y Cii yn dod o gyllid grantiau (cyfyngedig ac anghyfyngedig), awdurdodau lleol a gwerthu eiddo.

IMPACT

Mae derbyn buddsoddiad cymdeithasol wedi bod yn allweddol i'r Cii o ran trosglwyddo i fodel busnes mwy cynaliadwy. Mae'r cyllid wedi caniatáu iddynt ddatblygu model ymgysylltu cymunedol y gellir ei raddio, sy'n golygu y gallant gefnogi mwy o gymunedau a chynnig cyfleoedd dysgu a datblygu ystyrlon i fwy o bobl.



25 mlynedd

Hyd



6%

Cost cyfalaf



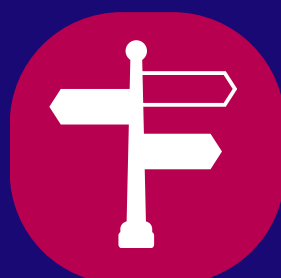
£700 mil

Trosiant



£385 mil

Swm a
fuddsoddw
yd



2 x Benthyciad

Math o
gynnyrch

